

Matthew Trefz

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I help build a better experience through empathy and passion for simple solutions. Whether it is software design, set design or audio production, my work should only support the experience and never be the focus. I am looking to join a passionate team devoted to making software simple.

My journey

UX Manager

2017 **Arcos Inc**

Utility workers rely on software when the sky is blue. The same software plays a critical part of restoring power quickly after disasters.

At Arcos I led a team in

- Shift user research, and design left in the product lifecycle
- bringing important job data forward to facilitate quick decisions
- removing developers from the customization of job cards, saving weeks of testing
- streamlining field crew time tracking through automation
- reducing time spent correcting time sheets by validating data prior to submission
- developing user personas, increasing the value of our solutions
- bringing a common experience to each of our products with a design system

Web Designer

2012 **Vertex Systems**

Improved service tracking efficiency for human service agencies.

Web Specialist

2005 **College of Engineering**

Unified web presence for the college, departments, and research labs. Led college magazine redesign.

Marketing Specialist

2002 **YMCA of Central Ohio**

Built content management system to align the print and web experience.

Graphic Designer

2000 **IAM Technology**

Graphic Designer

1999 **Prentice Hall Publishing**

The more you know

1999 **The Ohio State University**

BSID, Visual Communications

Design system

Angular

Prototyping

CSS

Usability study

HTML

User research

JavaScript

Wire-framing

React

React Native

Adobe Suite

Figma



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